earlyflux

LEARN BUILD SCALE

OFFICIAL BATCH SCHEDULE

BUILD YOUR SaaS BUSINESS

Without writing a single line of code

BATCH OPENS	BATCH CLOSES
11 November 2026 Wednesday	03 February 2027 Wednesday

15	84	14 hrs	310
MODULES	DAYS	RUNTIME	SLIDES

WHAT THIS DOCUMENT IS

The complete module-by-module schedule for the November 2026 batch. Every release date, every topic, and the specific outcome you should have in hand when each module closes.

HOW THE DROPS WORK

Six-day gap A new module releases every six days. The gap is the point — it is when you research and build.

Watch, then research Do not just watch the video. Use the gap to research the practical side of what it taught.

Same day for everyone Fixed calendar release. The whole batch moves together so the group can actually help.

Four months of access Your access runs four months from enrolment. The batch takes under three — the rest is buffer.

ALL 15 MODULES

The Full Calendar

Pin this. Every date is fixed, every gap is six days, and the batch moves together.

NO	RELEASE DATE		MODULE	RUNTIME
01	11 Nov	WED	Welcome to the Build	35 min
02	17 Nov	TUE	Why SaaS Beats Everything Else	45 min
03	23 Nov	MON	Proof It Still Works in 2026	50 min
04	29 Nov	SUN	Finding a Problem Worth Solving	55 min
05	05 Dec	SAT	Will They Actually Pay?	55 min
06	11 Dec	FRI	Structuring Your SaaS Product	65 min
07	17 Dec	THU	Building It on a Minimum Budget	75 min
08	23 Dec	WED	Hosting It on Your Own Server	50 min
09	29 Dec	TUE	Testing With Real Users	45 min
10	04 Jan	MON	Onboarding Your First Customers	50 min
11	10 Jan	SUN	Making Your Promotion Video	55 min
12	16 Jan	SAT	Marketing Your Product	65 min
13	22 Jan	FRI	First 10 Paying Customers from Meta Ads	70 min
14	28 Jan	THU	Raising Rs 20 Lakh in Government Funding	65 min
15	03 Feb	WED	**BONUS — Scaling to Rs 1 Lakh MRR**	70 min

WHY THERE IS A SIX-DAY GAP

The gap is there so you do not just watch the video and move on. After every module, research the practical side of what it taught — real examples, real tools, real customers — then do the work it describes. Students who binge modules and research nothing finish the batch with notes instead of a product.

BEFORE 11 NOVEMBER

- **Join the Telegram group**
  Invite arrives by email within minutes of enrolment.
- **Block two hours a day**
  Same slot every day. Put it in your calendar as a recurring event.
- **Come with a rough direction**
  Not an idea. Just an industry or a group of people you already understand.

WHY A SCHEDULE AND NOT A LIBRARY

You Cannot Do This All at Once

We could hand you all fifteen modules on day one. We deliberately do not, and the reason is not artificial scarcity. It is that this course produces a business, and a business is built in a sequence where each step depends on the one before it.

EACH MODULE CONSUMES WHAT THE LAST ONE PRODUCED

04 **Finding the Problem**
A documented, evidenced problem

>

05 **Will They Pay**
Proof of demand and a price

>

06 **Structuring It**
A locked blueprint and scope

>

07 **Building It**
A working, signup-ready product

Module 06 asks you to structure a product. If Module 05 did not happen, you are structuring a guess. Module 13 spends money on Meta ads — without the demo video from Module 11 and the landing page from Module 12, that money buys clicks that land nowhere. Skip a link and everything after it becomes expensive improvisation.

WHAT A SIX-DAY GAP ACTUALLY LOOKS LIKE

Take the gap between Module 04 and Module 05, 29 November to 5 December:

DAY 1	29 Nov	Module drops. Watch it once, end to end. Do not pause to research.	
DAY 2	30 Nov	Research how real founders found their problems. Note where they looked first.	RESEARCH
DAY 3	01 Dec	Mine three sources for complaints. Fill your problem sheet with real quotes.	RESEARCH
DAY 4	02 Dec	Score every problem against the four filters. Cut the list to five.	
DAY 5	03 Dec	Check each problem in the real market — existing tools, their prices, their reviews.	RESEARCH
DAY 6	04 Dec	Post your top three in the group. Read what others posted. Revise.	

By the time Module 05 opens on 5 December you are carrying five real, researched problems into it. Someone who watched all fifteen modules in one weekend arrives at the same point carrying nothing but notes.

WHY EVERY MODULE GETS SIX DAYS

Watching a module takes an hour. Understanding it in practice takes research — real examples, real tools, real customers. Six days is enough to watch, research the practical side, and then build, so nothing you carry into the next module is just theory.

WHY THE BATCH MOVES TOGETHER

Fixed dates mean everyone is stuck on the same thing in the same week. When you post a validation problem on 2 December, forty people in the group are living that exact problem and can answer usefully. Self-paced access scatters the group and the help disappears.

01

Welcome to the Build

Orientation, ground rules, and what twelve weeks will actually demand from you

11 Nov
WEDNESDAY

Set the frame before any tactics land. Students leave knowing exactly what to do on day one and what will disqualify them from finishing.

COVERED IN THIS SESSION

- How this batch runs — drops, six-day gaps, Telegram, 1:1 slots
- The one rule that decides who finishes: build in public inside the group
- What you need ready before Module 2 (accounts, tools, 2 hours/day block)
- Why most people quit at Module 5 — and how to not be them
- Your commitment, written down and posted in the group

YOU WALK AWAY WITH
Setup complete. Introduction posted. Daily time block booked.

IN THE SIX-DAY GAP — RESEARCH
List three SaaS products you already use and write down the exact problem each one solves for you.

14 slides · 35 min runtime

02

Why SaaS Beats Everything Else

The business model, honestly compared against the alternatives you're considering

17 Nov
TUESDAY

Replace vague excitement with a real understanding of the economics — including where SaaS is genuinely worse than the alternatives.

COVERED IN THIS SESSION

- What SaaS actually is, in plain language, with products you already pay for
- Recurring vs one-time revenue: the compounding math over 24 months
- Margin comparison — SaaS vs dropshipping vs freelancing vs agency
- Where SaaS is the wrong choice (slow start, needs 6 months of patience)
- The five pricing models and which one fits a first product

YOU WALK AWAY WITH
A written decision: SaaS or not, and why — with your own numbers.

IN THE SIX-DAY GAP — RESEARCH
Open the pricing pages of five Indian SaaS products and note which pricing model each one uses.

18 slides · 45 min runtime

03

Proof It Still Works in 2026

Evidence, not hype — the market data and the companies proving it right now

23 Nov
MONDAY

Kill the 'market is saturated' objection with evidence, and show where the open gaps actually sit today.

COVERED IN THIS SESSION

- Indian SaaS growth data and what the CAGR figure really represents
- Zoho, Razorpay, Freshworks, Chargebee — origin problems, not origin stories
- How AI shifted the build cost from lakhs to thousands between 2022 and 2026
- Micro-SaaS: why a Rs 40,000/month product is a better first target than a unicorn
- Categories still wide open in India, and how to read a saturated market

YOU WALK AWAY WITH
Three specific market gaps identified in your area of interest.

IN THE SIX-DAY GAP – RESEARCH
Pick one category from the session and find who leads it, what they charge, and where users complain.

20 slides · 50 min runtime

04

Finding a Problem Worth Solving

The realistic method — no brainstorming, no AI idea lists, no guessing

29 Nov
SUNDAY

Move students from 'I need an idea' to 'I have a documented problem with evidence it exists'.

COVERED IN THIS SESSION

- Why idea-first thinking fails and problem-first thinking compounds
- The four filters: frequent, expensive, painful, reachable
- Where real problems surface — support tickets, 2-star reviews, group complaints
- Mining Reddit, Facebook groups, G2 and Capterra for exact customer language
- Documenting a problem so it can be tested, not just admired

YOU WALK AWAY WITH
Five documented problems, scored against all four filters.

IN THE SIX-DAY GAP – RESEARCH
Read real complaints on Reddit, G2 and Facebook groups in your area before you score a single problem.

22 slides · 55 min runtime

05

Will They Actually Pay?

Payment validation before you build a single screen

05 Dec
SATURDAY

Separate polite interest from real demand, using conversations and small commitments instead of assumptions.

COVERED IN THIS SESSION

- The questions that get truth, and the ones that only get politeness
- Reaching 25-30 real prospects on LinkedIn, WhatsApp and communities
- Reading signals: what a genuine buyer says versus a supportive friend
- Pre-commitment tactics — waitlist, deposit, letter of intent
- Your go / no-go threshold, decided in advance so emotion can't move it

YOU WALK AWAY WITH
25+ conversations logged. A validated problem and a price range.

IN THE SIX-DAY GAP – RESEARCH
Study how existing tools in your space price and sell before you name a price in any conversation.

20 slides · 55 min runtime

06

Structuring Your SaaS Product

Architecture, scope and data model — before you touch a builder

11 Dec
FRIDAY

Produce a complete blueprint so the build phase is execution, not improvisation.

COVERED IN THIS SESSION

- Cutting scope to one core job — the feature list that kills first products
- User flows mapped end to end: signup, activation, core action, payment
- Data model design in plain language — tables, fields, relationships
- Free tier, trial or paid-only: choosing the access model deliberately
- Writing a build spec you can hand to yourself or a freelancer

YOU WALK AWAY WITH
Complete product blueprint: flows, data model, and a locked v1 scope.

IN THE SIX-DAY GAP – RESEARCH
Sign up for two competing products and map their signup, core flow and payment screens step by step.

24 slides · 65 min runtime

07

Building It on a Minimum Budget

From blueprint to working product using no-code and AI, on the smallest budget possible

17 Dec
THURSDAY

Ship a functioning product. Not a mockup, not a Figma file — something a stranger can sign up for.

COVERED IN THIS SESSION

- Choosing your builder: Bubble, FlutterFlow, Webflow, Softr — decision matrix
- Building the core flow step by step alongside the session
- Wiring AI features through OpenAI or Claude APIs, and controlling the cost
- Payments live with Razorpay: checkout, subscription, webhook handling
- Keeping the running cost down — free tiers, and what actually needs paying for

YOU WALK AWAY WITH
A working product with signup, core feature and payments functioning.

IN THE SIX-DAY GAP – RESEARCH
Compare the free-tier limits of the builder, AI API and payment gateway you plan to use before you commit.

26 slides · 75 min runtime

08

Hosting It on Your Own Server

Custom domain, deployment, SSL and the infrastructure that makes it look real

23 Dec
WEDNESDAY

Move the product off a builder subdomain onto infrastructure the student controls.

COVERED IN THIS SESSION

- Domain purchase, DNS records and pointing it correctly
- Deployment options compared: managed hosting, VPS, and when each makes sense
- SSL, security basics and the settings that stop you looking amateur
- Transactional email that reaches the inbox instead of spam
- Backups, uptime monitoring and what to do when it breaks at 2am

YOU WALK AWAY WITH
Product live on your own domain, secured, monitored and backed up.

IN THE SIX-DAY GAP – RESEARCH
Compare real domain, hosting and email costs from at least three providers before you buy anything.

18 slides · 50 min runtime

09

Testing With Real Users

Finding the breaks before your paying customers do

29 Dec
TUESDAY

Replace 'it works on my machine' with evidence from people who have never seen the product.

COVERED IN THIS SESSION

- Recruiting 8-10 testers who are not your friends
- Running a session without leading the user or defending the product
- Watching where they hesitate — hesitation is the bug report
- Triaging feedback: fix now, fix later, ignore permanently
- Knowing when it is good enough to charge for

YOU WALK AWAY WITH
10 sessions completed, critical issues fixed, product ready to sell.

IN THE SIX-DAY GAP – RESEARCH
Watch two recorded usability tests online and note how the tester avoids leading the user.

17 slides · 45 min runtime

10

Onboarding Your First Customers

The first ten minutes that decide whether they stay or vanish

04 Jan
MONDAY

Build the activation path, because most SaaS churn is decided before the second login.

COVERED IN THIS SESSION

- Activation defined: the one action that predicts whether they stay
- Designing a first session that reaches value fast
- The welcome email sequence, written and scheduled
- Empty states, tooltips and in-app guidance that actually get read
- Tracking activation so you know it is working

YOU WALK AWAY WITH
Onboarding flow live. Welcome sequence scheduled. Activation tracked.

IN THE SIX-DAY GAP – RESEARCH
Sign up for five SaaS products and save every onboarding email and first screen they show you.

18 slides · 50 min runtime

11

Making Your Promotion Video

The 60-second demo that does the selling while you sleep

10 Jan
SUNDAY

Produce the single asset that will carry ads, landing page and outreach.

COVERED IN THIS SESSION

- Structure: problem, tension, product, proof, call to action
- Screen recording that looks professional on a laptop and a phone budget
- Scripting for the 85% who watch on mute — captions as primary copy
- Editing, pacing and the three-second rule that decides the scroll
- Exporting for every placement: 9:16, 1:1, 16:9

YOU WALK AWAY WITH
A finished 60-second demo, exported in three aspect ratios.

IN THE SIX-DAY GAP – RESEARCH
Collect ten SaaS demo videos that held your attention and note what each does in its first three seconds.

19 slides · 55 min runtime

12

Marketing Your Product

Positioning, landing page and the organic channels that compound

16 Jan
SATURDAY

Give the product language people repeat, and a page that converts the traffic you are about to buy.

COVERED IN THIS SESSION

- Positioning: the sentence that makes the right person say 'that's me'
- Landing page structure, section by section, with copy written live
- Sales psychology applied to a SaaS page — anchoring, proof, risk reversal
- Cold email and LinkedIn outreach that gets replies, with templates
- Building in public: the compounding channel that costs nothing

YOU WALK AWAY WITH
Landing page live and converting. Outreach sequences running.

IN THE SIX-DAY GAP – RESEARCH
Break down three competitor landing pages — headline, proof, pricing and call to action.

23 slides · 65 min runtime

13

First 10 Paying Customers from Meta Ads

Campaign setup, targeting, creative and the budget to get there

22 Jan
FRIDAY

Turn paid traffic into paying customers with a budget a student can survive.

COVERED IN THIS SESSION

- Pixel and conversion tracking installed correctly before spending a rupee
- Campaign structure and the audiences that work for early SaaS
- Creative that converts: the four formats worth testing first
- The Rs 500/day test plan — what to measure and when to kill an ad
- Reading CAC against LTV, and the ratio that says scale or stop

YOU WALK AWAY WITH
Campaigns live. CAC measured. First paying customers acquired.

IN THE SIX-DAY GAP – RESEARCH
Search Meta Ad Library for SaaS ads in your category and note which formats have run the longest.

24 slides · 70 min runtime

14

Raising Rs 20 Lakh in Government Funding

Startup India, SISFS and the application that gets approved

28 Jan
THURSDAY

Convert a live product with paying users into a credible funding application.

COVERED IN THIS SESSION

- Startup India registration, DPIIT recognition and tax benefits explained
- SISFS in detail: eligibility, grant size, timeline and realistic odds
- The 12-slide pitch deck, built section by section with a template
- Three-year financial projections that hold up to scrutiny
- Incorporation, GST and the documents to have ready before applying

YOU WALK AWAY WITH
Application submitted with deck, projections and documents complete.

IN THE SIX-DAY GAP – RESEARCH
Read the current Startup India and SISFS guidelines on the official portals and list what applies to you.

22 slides · 65 min runtime

15

BONUS — Scaling to Rs 1 Lakh MRR

The 15 conversion levers and the systems that take you past customer ten

03 Feb
WEDNESDAY

Hand students the growth playbook for the months after the batch ends.

COVERED IN THIS SESSION

- The 15 sales psychology levers that raise SaaS conversion, one by one
- Metrics that matter: MRR, churn, CAC, LTV, NRR — and the numbers to hit
- Pricing increases and upsells without losing your existing base
- Churn prevention and the win-back sequence
- The Rs 10K to Rs 1L path, and when to hire your first person

YOU WALK AWAY WITH

A written 90-day growth plan with weekly targets.

IN THE SIX-DAY GAP – RESEARCH

Study the public growth story of two micro-SaaS founders and note what actually moved their MRR.

25 slides · 70 min runtime

AFTER MODULE 15

The modules end. The batch does not. Your Telegram access, your module library and your guidance slot stay open, and every future batch recording lands in your library at no extra cost. Most students reach their first ten paying customers in the weeks after Module 15, not during it.

KEEP BUILDING

Ship one improvement a week. Post it in the group.

KEEP MEASURING

Review MRR, churn and CAC every Monday.

KEEP RESEARCHING

Keep studying how others solve what you are stuck on.

INCLUDED WITH ENROLMENT

Everything in the Batch

- **15 modules, released every six days**
  Roughly 14 hours of structured sessions, with four months of access from the day you enrol.
- **Private Telegram group**
  Doubts, feedback and accountability. Questions answered within 48 hours.
- **1:1 guidance slot**
  A 15-18 minute scheduled call when you are genuinely stuck. Booked on request, focused on your product.
- **Templates and frameworks**
  Interview scripts, cold email sequences, landing page structures, financial projections, legal documents.
- **Government funding kit**
  SISFS eligibility checklist, 12-slide pitch deck template, projection sheet.

TIME COMMITMENT

Plan for two to three hours a day across the twelve weeks. Roughly forty minutes of that goes to the module itself on release day; the rest of the six days is for researching the practical side of what you watched and doing the work it describes. Watching alone will not build the product — the research and the work in between will.

KEEPING PACE

Fell behind? The calendar waits.

A missed week is not a missed module. Everything released stays open for the full four months, so catch up and rejoin the group wherever the batch has reached.